

To leverage a user-first approach, grounded in data-driven insights, collaborative efforts, and a passion for pushing the boundaries of creativity in the pursuit of purposeful design.

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References by request

EXPERIENCE

Tank Design

Full-time Senior Designer
Apr 2017 – April 2023
San Francisco, CA

Tank Design (8+ Years)

- Founding team member of Tank Design's San Francisco office. Facilitated the acquisition of California clientele by creating speculative design work and participating in pitch meetings with business development leads.
- Contributed significant design support for creative efforts including presentation deck design, brand design, digital experience, social media marketing, product design, print design, client workshops, UX research, naming, client/stakeholder communication, and internal communications.
- Collaborated with cross-functional teams to plan and execute successful client projects of all different scope sizes.
- Coordinated with outside agencies and vendors on large scale print projects and trade show executions.
- Exemplified meaningful understanding of visual layout, typography, color theory, photography selection, responsive design, UI design, ADA compliance and UX best practices.

Landor Associates

Full-time Designer
Sep 2013 – Apr 2015
San Francisco, CA

Landor Associates (2+ Years)

- Contributed significant design support for creative efforts including presentation deck design, brand design, digital experience, brand activation and ideation, print design, and client/stakeholder communication.

Landor Associates

Full-time Design Intern
Jun 2013 – Aug 2013
San Francisco, CA

- Collaborated with multi-disciplinary teams to plan and execute successful client projects of all different scope sizes.
- Exemplified meaningful understanding of visual layout, typography, color theory, mood board creation and package design.

DESIGN ABILITY

Art Direction
Brand Identity
Digital Design
Illustration
Package Design
Print Design
Product Design
UI Design
UX Design
Visual Design

HARD SKILLS

After Effects
Figma
HTML/CSS
Illustrator
InDesign
Photoshop
Premiere Pro
Sketch

SOFT SKILLS

Active Listening
Adaptability
Client Interaction
Collaboration
Empathy
Giving Feedback
Mentorship
Presentation
Receiving Feedback
Teamwork
Time Management

EDUCATION

Academy of Art University

Bachelor of Fine Arts (BFA), Graphic Design
2008 – 2013
San Francisco, CA

