



Adrian Posadas

Designer

Objective

Become an integral part of a design team dedicated to the craft and strategy of the creative process. Continue to grow and evolve, and focus more on conceptual problem solving.

Work Experience

Tank Design

Senior Designer
Apr 2017 – Present
San Francisco, CA

Tank Design

Designer
Apr 2015 – Apr 2017
San Francisco, CA

Landor Associates

Designer
Sep 2013 – Apr 2015
San Francisco, CA

Landor Associates

Design Intern
Jun 2013 – Aug 2013
San Francisco, CA

Tank Design (3+ Years)

Primary client contact for LiveNation account and created digital banner ads and OOH print collateral for all Bay Area concerts. Developed conceptual digital designs for all of Tank's West Coast clientele including Facebook, Copper Cane, and Platinum Equity.

Worked remotely with Tank team on the East Coast for clients such as Citizens Bank and Harvard University.

Landor Associates (2+ Years)

Helped develop primary and secondary packaging designs, branded apparel and environmental applications for MillerCoors. Created conceptual brand designs for large rebrand projects for clients including Chevron, Coors Light, Lowe's and Sony.

References by request

Capabilities

Advertising
Brand Guidelines
Collateral

Identity Design
Logo Design
Package Design

Print Design
Responsive Design
Web Design

Education

Academy of Art University

Bachelor of Fine Arts (BFA), Graphic Design
2008 – 2013
San Francisco, CA

Contact

Adrian Posadas
Designer

a@adrianposadas.com
209 681 4058

adrianposadas.com